



Hart & Cooley
install confidence

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FOR IMMEDIATE RELEASE

July 1, 2008

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CURT MONHART IS APPOINTED EXECUTIVE VICE PRESIDENT OF SALES & MARKETING FOR HART & COOLEY, INC.



GRAND RAPIDS, MICHIGAN – Curt Monhart has joined Hart & Cooley, Inc. as Executive Vice President of Sales & Marketing, reporting to President Bernard Roy. In his new role Curt will be responsible for sales and marketing for Hart & Cooley, Inc. This includes sales, pricing, promotions, technical services, customer service and new product development. He will also have dotted-line marketing responsibility for Hart & Cooley's Commercial Products Group.

Curt received his BS degree in Marketing from Southern Illinois University and his MBA from Michigan State University. He has extensive HVAC marketing and sales experience, including a number of domestic and international assignments with Trane. Curt recently held the position of Senior Vice President, Sales & Marketing for Danfoss' North America Motion Controls division.

Curt is in the process of relocating to Grand Rapids with his wife, Bonnie.

“Curt's background will enable him to effectively leverage Hart & Cooley, Inc.'s brand recognition, product strengths and market access. His experience in marketing and sales strategy development and execution, product planning, and customer acquisition will be key to driving new business development,” says Roy.

Owned by Tomkins plc, Hart & Cooley, Inc. is a leading manufacturer of air distribution and vent products for heating, plumbing and air-conditioning systems. Major product lines include grilles, registers and diffusers, flexible duct, gas vent and chimney systems, and duct system components. Founded in 1901, Hart & Cooley, Inc. has operations in Grand Rapids, Michigan; Huntsville, Alabama; Mira Loma, California; Englewood, Ohio; Sanger, California; Olive Branch, Mississippi; Tabor City, North Carolina; Tucson, Arizona; Bensenville, Illinois; and Mexicali, Mexico. For more information, visit www.hartandcooley.com.